sleeper SIZEUS

HOTEL DESIGN, DEVELOPMENT & ARCHITECTURE

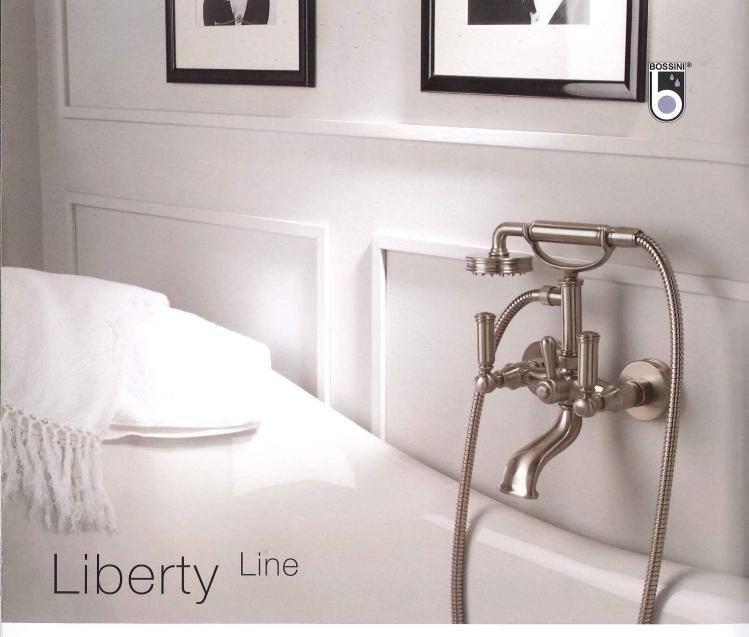
SWISSÔTEL KAZAN A new dawn for Swissôtel in Atkins-

designed Riviera Tower on Kazanka River

FAIRMONT BAKU Awe-inspiring interiors for

Azerbaijan's landmark Flame Towers

SOCHI 2014
Russia poised for Olympic glory





ТОНКОЕ ОБАЯНИЕ СОВРЕМЕННОЙ КЛАССИКИ

Роскошная коллекция смесителей для ванной, Чарующий традиционный дизайн, в итальянском стиле. Изысканная гамма для изысканных вкусов.

Подробная информация на: www.bossini.it

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BOSSINI
High Quality Shower Systems
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BOSSINI

CRYSTAL

Made with Swarovski® elements, the new Crystal range from Bossini is ideal for exclusively luxurious bathrooms. Available in square or round forms, the shower line will inject elegance into any minimalist and modern space. Bossini has been producing showers and accessories from its headquarters in Italy since 1960, building a network of representatives across the world. As well as providing its website and catalogues in the Russian language, Bossini has sales contacts on the ground in Kazakhstan, Ukraine and Georgia.

www.bossini.it



BARONCELLI

FOUR SEASONS HOTEL, BAKU
UK-based lighting designer Baroncelli
has completed the design and
installation of a number of bespoke
chandeliers at the recently opened
Four Seasons Hotel in Baku, Azerbaijan.
Working with interior design firm
Richmond International, Baroncelli
created fixtures for the hotel's signature
restaurant, Zafferano. Each piece has
been hand-blown in Murano glass,
exemplifying Baroncelli's hallmark of
creating imaginative and unexpected
designs using traditional craft
techniques.

www.baroncelli.com

CASE STUDY

Smarteq and Swisscom Hospitality Partner to Deliver the Next Generation of Hotel Technology Solutions in Russia

Swisscom Hospitality Services and Smarteq have entered a commercial partnership to serve Russia's hotel industry through a suite of integrated Information and Communication Technology (ICT) solutions.

Now acting as Swisscom's exclusive channel partner fo the Russian market, Smarteq sells, installs and support Swisscom's ConnectedHotel TV, IPTV, high-speed Interne access, Voice over IP, smart room controls and other leading quest technologies.

"As the market is transforming itself, Russian hoteliers are becoming very keenly interested in new IP technologies and how they can keep up with modern user trends," says Nikolay Beloshitsky, General Manager at Smarteq. "Through oustrong local presence we will be able to offer the full scope of works, starting from project management up to deployment and after-sales services."

"Many international operators are establishing their market presence, all at the same time, so our focus is to provide resources to ensure that every project throughout Russia is given the necessary attention and priority, be it a newhylld or a refurble brant "he adds."

Swisscom Hospitality offers a suite of IP convergent guest applications designed for service areas such as TV and in-room entertainment, mobile connectivity, voice services, room environmental controls and hotel business centres and conferences. Acting through Smarteq, Swisscom Hospitality will advise hoteliers on how they can introduce next-generation, 'smart' hotel networks, whereby individua applications do not sit in mutually exclusive technology silos but rather converge on one common IT infrastructure reducing capital and operational expenditure while improving quest services.

"I am truly excited about this partnership with Smarteq, comments Dick de Pater, Head of Indirect Sales for Swisscom Hospitality Services. "At this critical moment, the Russiar market can only benefit from our best-of-breed technologies which have matured and proven their value many times over elsewhere. By teaming up with a strong local hospitality technology supplier, we will service the Russian hotel industry in the most effective way, assure successful local delivery or framework agreements and contribute to a consistent service delivery for our global chain clients in this key growth market: www.smarteq.ru

www.swisscom.com/hospitality