

# APICE

design Marcello Ziliani



## Bossini honoured with a “Special Mention“ at the German Design Awards 2022

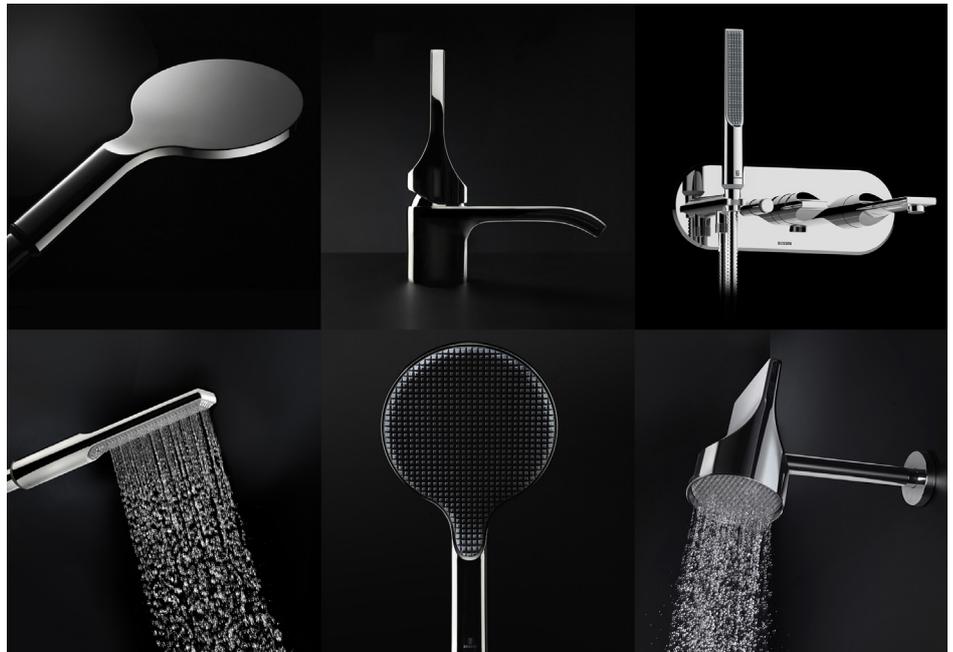
The German Design Awards have been presented by the German Design Council for the tenth time. The internationally renowned prizes are awarded to companies whose pioneering products and projects stand out in the categories of “Excellent Product Design”, “Excellent Communications Design” and “Excellent Architecture”.

Bossini was honoured with a “Special Mention“ for the »APICE«-Collection in the Bath and Wellness category of Excellent Product Design. The »APICE« collection includes a complete set for the bathroom: shower heads, hand showers, mixers. The main feature of the design of the collection is the geometry created by the intersection between a cylinder and a prismatic shape. Shower heads and hand showers are characterized by a new geometry of the nozzles, which are shaped like truncated pyramids and hidden in a continuous texture of soft rubber, so that the real nozzles are hidden under the fake ones.

“The ‘APICE’ collection captivates with a design that is as striking as it is timelessly elegant, giving the products their own identity with a high degree of recognizability. Thanks to the pleasantly clear, geometric design language, which does without playful flourishes, the collection, fits harmoniously into many modern bathrooms and becomes an interesting eye-catcher here with its overall very high-quality appearance. A product range that is not only formally but also functionally successful and promises a bathroom experience for all the senses,” was the jury’s reasoning for awarding the Special Mention award.



GERMAN  
DESIGN  
AWARD  
SPECIAL  
2022



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## German Design Awards 2022: ten years of award-winning pioneering design

The German Design Awards are the largest prizes of the German Design Council and among the most recognised international design awards. For ten years now, the German Design Council has been honouring pioneering designers and their work with this coveted prize. Entries are judged by an international jury made up of leading experts from all disciplines of design. Their judgement is invaluable – anyone whose product/project impresses this jury has demonstrated a high level of competence in design innovation and a sharp focus on the demands of their own customers and the market. In short, whoever wins here is one of the best. An award – whether “Special Mention”, “Winner” or even “Gold” – makes the work globally visible and opens up a valuable network with international reach to the companies and designers.

## Focus topic for the anniversary: “How designers think”

Inspired by the work of the visionary designer and design theorist Horst Rittel, the German Design Council has chosen the motto “How designers think” for this year’s German Design Awards: how can solutions be found to those challenges for which Rittel, together with Melvin Webber, coined the term “wicked problems” in the 1960s; problems that are – or only appear to be – unclear, contradictory, volatile or even unsolvable?

“The world in which designers live and work is constantly changing and demands outstanding answers to the continuous stream of new questions that arise – from digitisation to artificial intelligence and sustainability,” explains Lutz Dietzold, CEO of the German Design Council. “It is of vital importance that our awards always evolve and adapt to the times in which we live. Just like the people who develop innovative design, the German Design Awards have been at the forefront of driving forward pioneering solutions to the challenges of our time for a decade now.”



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## German Design Council – the organiser

Il German Design Council è il centro di eccellenza tedesco per il design, il branding e l'innovazione. La sua mission è rappresentare la scena del design tedesco e promuovere e rendere visibile il design di alta qualità. Fondata nel 1953 come fondazione su iniziativa del Bundestag tedesco, supporta l'industria nel conferire costantemente valore aggiunto al marchio attraverso il design. Oltre alle associazioni di categoria e alle istituzioni, la rete esclusiva dei membri della fondazione German Design Council comprende in particolare i titolari e i brand manager di note aziende. Più di 350 aziende sono attualmente membri del German Design Council.

### More

- More about the New European Bauhaus initiative:  
[https://europa.eu/new-european-bauhaus/index\\_en](https://europa.eu/new-european-bauhaus/index_en)
- More about the German Design Awards 2022:  
[www.german-design-award.com](http://www.german-design-award.com)
- More about the German Design Council:  
[www.german-design-council.de/en](http://www.german-design-council.de/en)

## The German Design Council is an official partner of the New European Bauhaus initiative.

The New European Bauhaus is a unique EU initiative for a sustainable, aesthetic and inclusive future. Located at the intersection of art, culture, science and technology, the initiative aims to explore ways of shaping our future living environment that will enable Europe to achieve climate neutrality by 2050 within the framework of the European Green Deal. It makes a link between the European Green Deal and our living spaces. It is a call to all Europeans to develop and realise ideas for a sustainable and inclusive, aesthetically, intellectually and emotionally appealing future together.



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